Closing the Financial Literacy Gap: The State of Financial Education in the U.S. and a Path Forward

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ABSTRACT: The United States faces a financial literacy crisis with widespread individual and societal impacts. Despite its importance for informed decision-making and economic well-being, financial literacy levels remain alarmingly low, with disparities across demographic groups such as women, minorities, and lower-income individuals. Current K-12 financial education efforts are inconsistent, with only a fraction of states mandating personal finance courses. Challenges such as inadequate teacher training, outdated curricula, and limited funding further hinder progress. This paper advocates for comprehensive financial education nationwide, starting in early grades and continuing through adulthood. Key recommendations include improved teacher training, culturally relevant curricula, and lifelong learning opportunities to address evolving financial complexities. Collaboration among schools, governments, businesses, and non-profits is critical to creating a robust financial literacy ecosystem. Addressing these gaps is essential to empower individuals, reduce economic disparities, and promote a more equitable and resilient financial future for all Americans.

Key words: Financial literacy, Financial education.

1. Introduction

Financial literacy is of significant importance in the United States, particularly due to its economic structure, where individuals bear a large responsibility for their financial well-being. Americans face a vast array of complex financial products and services, and a strong social safety net is relatively weak compared to other developed nations (Contreras & Bendix, 2021). Therefore, financial literacy is crucial to prevent ill-informed decisions with potentially disastrous long-term consequences (Contreras & Bendix, 2021). However, despite its importance, financial literacy levels in the US remain alarmingly low. Many individuals, young and old, lack the necessary knowledge and skills for sound financial decision-making (Zhou, 2023; Contreras & Bendix, 2021; Cooper, 2021; Pickler et al., 2023). This lack of financial literacy can lead to various negative outcomes, including poor credit management, inadequate retirement planning, difficulty building assets and achieving financial security, and increased susceptibility to financial hardship (Lusardi & Streeter, 2023; Cooper, 2021).

Past research identifies persistent gaps in financial literacy across different sociodemographic groups, exacerbating existing inequalities. Women, Black and Hispanic individuals, those with lower incomes, and individuals with less formal education consistently exhibit lower levels of financial literacy (Contreras & Bendix, 2021; Zhou, 2023; Cooper, 2021). Several factors contribute to the financial literacy gap in the US which include insufficient financial education in schools, limited effectiveness of existing financial literacy programs, disparity in spending between education and marketing and a lack of a common and updated definition of financial literacy.

Despite some progress, only 23 states mandate a personal finance course for high school graduation (Adesina et al., 2024; CFPB, 2022). Additionally, there's a need for more consistent and comprehensive financial literacy education throughout K-12, starting as early as kindergarten (Pickler et al., 2023). While



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numerous public and private initiatives aim to improve financial literacy, their impact remains limited (Contreras & Bendix, 2021; Cooper, 2021). Financial service firms often prioritize marketing financial products over providing unbiased financial education (Contreras & Bendix, 2021). Since there is a lack of a common financial literacy definition, this makes it difficult to measure progress and develop targeted interventions (Contreras & Bendix, 2021).

Despite increasing awareness of its importance, financial literacy in the U.S. remains alarmingly low. According to a 2024 study by the TIAA Institute-GFLEC Personal Finance Index (P-Fin Index), U.S. adults correctly answered only 48% of the 28 index questions (Yakoboski et al., 2024). This figure has stagnated around the 50% mark since the index's inception in 2017, highlighting a concerning lack of progress (Yakoboski et al., 2024). Other studies corroborate this trend of low financial literacy:

- The 2014 Standard & Poor's Global Financial Literacy Survey found that only 57% of U.S. adults are financially literate, based on their understanding of four basic financial concepts (Contreras & Bendix, 2021).
- The 2018 National Financial Capability Study (NFCS) reported that a mere 40% of respondents could correctly answer at least four out of six survey questions related to basic economics and personal finance concepts (Contreras & Bendix, 2021).
- Similarly, in the 2018 PISA assessment, which evaluates financial literacy among 15-year-old students, U.S. students achieved an average score of 506 out of 1,000 and showed no improvement since the previous assessments in 2012 and 2015 (Contreras & Bendix, 2021).

These statistics underline the urgent need for improvement in financial literacy across all age groups in the U.S. The low levels of financial knowledge hinder individuals' ability to make sound financial decisions, manage debt effectively, plan for retirement, and achieve overall financial well-being.

2. The Current State of Financial Literacy in the US

2.1. Overview of Financial Literacy

Financial literacy is the combination of knowledge, skills, attitudes, and behaviors necessary for individuals to make sound financial decisions and achieve long-term financial well-being. It encompasses a wide range of concepts, such as understanding fundamental financial principles, including interest rates, inflation, and risk diversification (Contreras & Bendix, 2021; Lusardi, 2019). It also involves developing practical skills like budgeting, saving, investing, and managing debt, which are essential for maintaining financial stability (Zhou, 2023; Adesina, 2024). Additionally, cultivating positive attitudes towards financial planning and responsible money management is a critical component of financial literacy, as these attitudes influence an individual's ability to make prudent financial choices (Contreras & Bendix, 2021; Zhou, 2023). Finally, adopting healthy financial behaviors, such as seeking professional financial advice when needed and avoiding impulsive financial decisions, is key to sustaining financial well-being over time (Contreras & Bendix, 2021).

At the individual level, financial literacy empowers people to make informed financial decisions by understanding concepts that enable sound choices about spending, saving, investing, borrowing, and managing risk (Lusardi, 2019; Cooper, 2021; Yakoboski et al., 2022). This knowledge helps individuals avoid financial hardship by fostering responsible financial habits, allowing them to manage their finances effectively, avoid excessive debt, and build secure financial futures (Cooper, 2021; Lusardi & Streeter, 2023). Moreover, financially literate individuals are better equipped to achieve their financial goals, whether they involve saving for retirement, purchasing a home, or funding their children's education (Cooper, 2021; Lusardi & Streeter, 2023). Financial literacy also protects individuals from financial scams, which have become more prevalent with the rise of digital financial services and increasing financial complexity. Being financially literate helps individuals recognize and avoid fraudulent schemes, safeguarding their assets (Kaiser & Lusardi, 2024).

On a broader scale, financial literacy contributes significantly to societal well-being and economic stability. High levels of financial literacy among a population promote a more stable and resilient economy, as informed financial decisions by individuals contribute to a robust financial system (Adesina et al., 2024). Additionally, financial literacy plays a vital role in reducing inequality by equipping individuals from all socioeconomic backgrounds with the tools and knowledge needed to achieve financial success (Lusardi & Messy, 2023). It also enhances economic participation, as financially literate individuals are more likely to



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engage in financial markets, contribute to economic growth, and support innovation (Lusardi & Messy, 2023). Furthermore, a financially literate population fosters a more informed and engaged citizenry, enabling individuals to understand complex economic issues and actively participate in public policy discussions related to finance (Lusardi & Messy, 2023).

Financial literacy is a critical component of both personal and societal economic health. By investing in financial education and promoting financial literacy, individuals are empowered to make informed decisions, enhance their financial well-being, and achieve their goals. On a societal level, financial literacy strengthens the economy, reduces inequality, and fosters greater civic engagement. Therefore, advancing financial literacy is essential for building a stronger, more equitable society.

2.2. Statistics and Trends

Numerous studies and surveys highlight the alarmingly low levels of financial literacy in the United States, revealing significant gaps in knowledge and skills across various demographics. The 2024 TIAA Institute-GFLEC Personal Finance Index (P-Fin Index) reported that U.S. adults correctly answered only 48% of the 28 index questions, a figure that has stagnated around 50% since 2017. This is particularly concerning as the P-Fin Index focuses on "working knowledge" related to common financial situations, reflecting a critical area where improvement is needed (Yakoboski et al., 2023; Yakoboski et al., 2024).

The 2014 Standard & Poor's Global Financial Literacy Survey found that only 57% of U.S. adults are financially literate. This survey assessed understanding of four fundamental financial concepts: risk diversification, numeracy, inflation, and compound interest. The results placed the U.S. 14th globally in financial literacy, falling behind other developed countries such as Norway, Denmark, and Sweden, raising concerns about the nation's ability to compete in an increasingly complex global financial landscape (Contreras & Bendix, 2021).

Similarly, the 2018 National Financial Capability Study (NFCS) revealed that only 40% of respondents could accurately answer at least four of six survey questions designed to measure basic economic and personal finance concepts. Moreover, the study indicated widespread struggles with financial planning, with just over 40% of participants reporting savings in the past year and nearly half lacking an emergency fund to cover three months of living expenses. These findings underscore the prevalence of inadequate financial preparation among adults in the U.S. (Contreras & Bendix, 2021).

The problem extends to younger generations, as shown by the 2018 PISA assessment, which evaluated 15-year-old students. U.S. students scored an average of 506 out of 1,000 in financial literacy, with scores remaining unchanged since 2012. This indicates that financial literacy challenges begin early and persist throughout life, highlighting the importance of early and effective interventions in financial education (Zhou, 2023).

Additionally, a 2022 report by the Milken Institute revealed that less than 17% of high school students are required to take a personal finance course, and only 1.7% of the federal budget allocated for financial education supports K-12 programs. This lack of emphasis on financial education in schools severely limits opportunities for young people to build a solid foundation in financial literacy, a critical skill for long-term success (CFPB, 2022).

The 2021 NFCS further demonstrated persistent low financial literacy levels, with less than 30% of respondents correctly answering three basic financial literacy questions. This ongoing deficiency in financial knowledge across demographics underscores the widespread nature of the issue and its potential impact on individual and societal financial well-being (Lusardi & Streeter, 2023).

These consistently low financial literacy rates across multiple studies emphasize the urgent need for comprehensive and sustained efforts to enhance financial education in the United States. Beginning with robust financial education in K-12 schools and extending through adulthood, these initiatives are crucial to equipping individuals with the necessary knowledge and skills to navigate financial complexities, make informed decisions, and achieve long-term financial well-being. Addressing these gaps will not only empower individuals but also contribute to the economic resilience and stability of society as a whole.

2.3. Consequences of Low Financial Literacy

Financial illiteracy can significantly hinder individuals' financial well-being and limit their economic opportunities, leading to a cascade of negative consequences that affect various aspects of their financial lives.



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One of the primary challenges caused by financial illiteracy is increased debt and poor credit management. Individuals with low financial literacy often struggle to manage debt effectively, which can result in taking on high-interest loans, accumulating credit card debt, and falling behind on payments. These behaviors negatively impact credit scores, making it more difficult and expensive to access loans, mortgages, and other financial products in the future. Research has shown that financially literate adults are less likely to be past due on consumer credit payments, such as mortgages or credit card bills (Cooper, 2021). Additionally, individuals with lower financial literacy are more likely to resort to high-cost borrowing methods, such as payday loans, pawn shops, and auto title loans, further compounding their financial challenges (Lusardi, 2019).

Another significant consequence of financial illiteracy is the limitation it places on wealth-building opportunities. Without a solid understanding of saving, investing, and other wealth-building strategies, financially illiterate individuals may miss out on opportunities to grow their assets and achieve long-term financial security. For example, those with low financial literacy often obtain lower returns in financial markets by avoiding stock market investments or choosing investment options with higher fees (Cooper, 2021). This lack of knowledge contributes to a substantial wealth gap, as financially literate individuals are better equipped to make informed investment decisions that build and sustain wealth.

Financial illiteracy also exacerbates financial fragility and reduces resilience to economic shocks. Individuals with limited financial knowledge are less likely to have adequate emergency savings, leaving them vulnerable to unexpected expenses such as medical bills, job loss, or car repairs. Research indicates that individuals with very low levels of financial literacy are three times more likely to be financially fragile compared to those with high levels of financial literacy (Yakoboski et al., 2024). This fragility often creates a cycle of debt and instability, making it increasingly difficult for individuals to recover from financial setbacks and achieve long-term stability.

In addition to financial instability, financial illiteracy has significant mental and emotional repercussions. Individuals who lack financial literacy often experience higher levels of financial stress, anxiety, and feelings of being overwhelmed. This stress can negatively impact their mental health and overall well-being, creating a sense of hopelessness and helplessness in the face of financial challenges. Studies consistently link financial well-being to financial literacy, highlighting that lower financial literacy is associated with lower financial well-being (Yakoboski et al., 2023; Yakoboski et al., 2021). Moreover, individuals with low financial literacy may avoid addressing their finances altogether, leading to compounding issues and increased stress.

The impacts of financial illiteracy are not limited to individuals but extend to society as a whole. A financially illiterate population can contribute to a less stable economy, increased social inequality, and reduced economic growth. As more individuals face debt and financial insecurity, there is a greater strain on social safety nets and fewer opportunities for economic mobility, ultimately affecting the nation's overall economic health and resilience.

To mitigate these adverse effects, it is essential to prioritize comprehensive financial education initiatives that address financial illiteracy at its roots. Beginning in K-12 education and continuing throughout adulthood, these programs should aim to equip individuals with the knowledge and skills necessary to make sound financial decisions, manage their finances effectively, and build secure financial futures for themselves and their families. By addressing financial illiteracy, society can foster greater economic stability, reduce inequality, and promote financial well-being on both an individual and collective level.

3. Availability of Financial Education in K-12

3.1. Current K-12 Curriculum

Financial education in the K-12 system across the United States is characterized by a patchwork of approaches, marked by significant gaps and inconsistencies between states and school districts. While there has been growing recognition of the importance of financial literacy, its integration into the curriculum varies widely, resulting in unequal access to essential financial knowledge and skills.

One approach to integrating financial literacy in schools is through a stand-alone personal finance course. Some states mandate this as a high school graduation requirement, ensuring that students receive dedicated instructional time to learn essential financial concepts (Pickler et al., 2023). According to the 2024 Survey of the States, 21 states now require high school students to take a personal finance course, reflecting a positive trend toward more comprehensive financial education (CEE, 2024). However, the majority of states still lack



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such a mandate, leaving a substantial portion of high school students without formal financial education (CEE, 2024).

In other cases, financial literacy is embedded within existing subjects such as economics, mathematics, or social studies. This approach has the potential to connect financial concepts to real-world applications, but its effectiveness depends on consistent implementation across grade levels (Pickler et al., 2023). Without uniformity, the depth and quality of financial literacy instruction may vary significantly.

Many states establish curriculum standards or frameworks that outline financial literacy topics to be covered at different grade levels. However, the rigor and comprehensiveness of these standards vary widely, leading to inconsistencies in the quality and content of instruction (Pickler et al., 2023). Furthermore, local school districts often have considerable discretion in implementing financial education, which results in significant variations even within a single state. While some districts offer robust financial literacy programs, others provide minimal or no instruction (Pickler et al., 2023).

These variations highlight several gaps and challenges in the current state of financial education. A major issue is the lack of universal requirements. The absence of a nationwide mandate for personal finance education leaves many students without the foundational knowledge they need to navigate financial complexities (CFPB, 2022). The 2023 National Report Card on State Efforts to Improve Financial Literacy in High Schools assigned grades to states based on their financial literacy education policies, revealing a wide range in the quality and accessibility of instruction (Contreras & Bendix, 2021).

Another challenge is teacher preparedness. Effective financial education relies on well-trained educators, yet many teachers lack sufficient training and confidence in teaching financial concepts (Zhou, 2023). Providing ongoing professional development opportunities is critical to equipping teachers with the necessary knowledge and pedagogical skills.

Financial education programs also face funding constraints, which limit their reach and impact. Many programs struggle with inadequate resources for curriculum development, teacher training, and program implementation. Addressing these funding limitations is essential to enhance the quality and availability of financial education (CFPB, 2022). Additionally, the lack of standardized assessments for financial literacy poses challenges in measuring program effectiveness and tracking student progress. Without robust evaluation mechanisms, it is difficult to ensure accountability or drive continuous improvement (U.S. Financial Literacy and Education Commission, 2020).

To address these challenges, policymakers, educators, and stakeholders must work collaboratively to prioritize financial education as a critical component of the K-12 curriculum. Establishing universal requirements, investing in teacher training and professional development, allocating adequate funding, and implementing standardized assessments are essential steps to provide equitable and effective financial education. By addressing these gaps, the U.S. education system can better prepare students to navigate financial complexities and achieve long-term financial well-being.

3.2. Challenges and Barriers

Several barriers hinder the implementation of comprehensive financial education in schools across the United States, creating a complex landscape that requires multifaceted solutions. These challenges often intertwine, making it difficult for schools and districts to develop and sustain effective financial literacy programs.

One significant barrier is the lack of qualified educators. Many teachers lack the necessary training and expertise to deliver effective financial education, which stems from several factors. Limited pre-service training in teacher preparation programs often leaves aspiring educators without the financial knowledge and pedagogical skills needed to teach these concepts effectively (U.S. Financial Literacy and Education Commission, 2020). Furthermore, insufficient professional development opportunities exacerbate this issue. Teachers need ongoing training to stay up-to-date with evolving financial concepts and best practices in instruction, but many schools and districts lack the resources to provide such opportunities (CFPB, 2022). Even when professional development is available, some teachers may lack the confidence or motivation to incorporate financial literacy into their teaching. Overcoming this hesitation requires building teacher capacity and emphasizing the relevance and importance of financial literacy for students' lives (Zhou, 2023).

Another significant challenge is funding issues, as financial education programs often face budget constraints that limit their scope, reach, and impact. Limited funding creates obstacles such as inadequate



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curriculum development. High-quality, engaging, and standards-aligned financial literacy curricula require significant investment, but funding shortages frequently hinder the creation and adoption of effective materials (Contreras & Bendix, 2021). Additionally, financial education programs struggle to secure funding for dedicated staff, teaching materials, technology, and other resources necessary for effective implementation (Adesina, 2024; CFPB, 2022). Moreover, financial education often competes with other core subjects, such as math, science, and reading, for limited funding. This competition can marginalize financial literacy, leaving it underfunded and deprioritized in many schools (CFPB, 2022).

Curriculum limitations also present a substantial barrier to effective financial education. In many cases, the curriculum is inadequate, outdated, or irrelevant to students' lives, undermining the effectiveness of instruction. A lack of standardization in financial literacy curricula results in significant variations in content and quality across states and districts (Contreras & Bendix, 2021). Additionally, some curricula overemphasize knowledge acquisition, focusing on the memorization of financial terms and concepts rather than the development of practical skills or real-world application. This approach can make financial education abstract and irrelevant to students (Adesina, 2024). Furthermore, many curricula fail to address the needs of diverse learners. Materials are often not culturally responsive or tailored to the specific needs of students from low-income backgrounds, those with limited English proficiency, or other marginalized groups (Zhou, 2023).

3.3. Addressing the Barriers

Overcoming the barriers to establishing comprehensive financial education in schools requires a collaborative effort involving policymakers, educators, community organizations, and families. To address these challenges effectively, several key steps can be taken to create a robust and equitable financial literacy education system.

One critical step is to advocate for policy changes that prioritize financial literacy in the K-12 curriculum. This includes supporting policies that mandate personal finance education as a graduation requirement, provide adequate funding for financial literacy programs, and establish clear standards for curriculum content and teacher training (Pickler et al., 2023). By instituting these policies, states can ensure consistent access to high-quality financial education for all students.

Investing in teacher development is another essential component of improving financial education. Teachers need professional development opportunities that equip them with the financial knowledge, pedagogical skills, and confidence to deliver effective instruction. By providing ongoing training and resources, educators can feel more prepared and motivated to teach financial literacy in a way that resonates with students (Zhou, 2023).

Developing and adopting engaging and relevant curriculum materials is equally important. Financial literacy curricula should be aligned with national and state standards, while also being engaging and applicable to students' real-life experiences. This ensures that students not only understand financial concepts but can also apply them to their own financial decision-making (Adesina, 2024). Incorporating practical examples, interactive activities, and culturally responsive content can further enhance the effectiveness of these materials.

Securing sustainable funding is critical to the success of financial education programs. Exploring diverse funding sources, including public funding, private sector contributions, and philanthropic partnerships, can provide the resources needed for program development, teacher training, and curriculum implementation (Adesina, 2024). Stable and predictable funding ensures that financial education initiatives can be maintained and expanded over time.

Finally, fostering collaboration and partnerships among schools, community organizations, financial institutions, and families is vital to creating a supportive ecosystem for financial literacy education. These partnerships can provide additional resources, expertise, and real-world perspectives that enhance the quality and impact of financial education programs. For example, community organizations and financial institutions can offer guest speakers, workshops, and experiential learning opportunities that complement classroom instruction (Contreras & Bendix, 2021).

By addressing these barriers and working collectively, stakeholders can create a more robust and equitable system of financial education in schools. Such efforts will empower students with the knowledge and skills they need to make informed financial decisions, achieve long-term financial well-being, and contribute to a more financially literate society.



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4. The Need for Continued Financial Education

4.1. Adulthood and Lifelong Learning

Financial education is not only crucial for K-12 students but also increasingly important for young adults entering the workforce and adults navigating the complexities of personal finance. The evolving economic landscape, coupled with the proliferation of financial products and services, underscores the importance of financial literacy as a vital skill for individuals at all life stages.

4.2. Financial Education for Young Adults Transitioning to the Workforce

Young adults face a wide range of financial decisions as they transition into the workforce, making financial education particularly critical during this life stage. One significant challenge is managing student loan debt, which has become a pressing issue for many young adults. Understanding loan terms, repayment options, and strategies for effective debt management is essential to avoid financial pitfalls (Kaiser & Lusardi, 2024).

Budgeting and saving are also fundamental skills that young adults need to develop. Establishing a budget and cultivating saving habits are key to achieving financial stability and long-term goals. Early financial education can instill these habits, setting young adults on a path toward financial well-being (Zhou, 2023; Adesina, 2024).

Navigating employee benefits is another area where financial literacy is indispensable. Understanding options such as health insurance, retirement plans, and other benefits can be overwhelming for young adults entering the workforce. Financial education empowers them to make informed decisions, maximizing the value of these benefits and securing their financial future (Lusardi & Messy, 2023).

Additionally, young adults must build credit and learn to access financial products responsibly. Understanding credit scores, credit cards, and responsible credit management is crucial for building a strong financial history. Financial education equips young adults with the knowledge and skills to make informed choices and avoid costly mistakes (Adesina, 2024).

4.3. Financial Education for Adults Navigating Complex Financial Decisions

As individuals age, financial decisions often become more complex, making financial education a lifelong necessity. Retirement planning is a key area where financial literacy plays a vital role. The shift from defined benefit to defined contribution pension plans places greater responsibility on individuals to manage their retirement savings and investments. Financial education is critical for understanding retirement savings vehicles, investment strategies, and planning for a secure financial future (Lusardi & Messy, 2023; Zhou, 2023).

Debt and credit management remain essential throughout adulthood. Effectively managing debt, including credit cards, mortgages, and other loans, is crucial for financial well-being. Financial education helps individuals understand interest rates, develop debt management strategies, and avoid costly borrowing mistakes (Lusardi & Streeter, 2023).

Adults also need to navigate investments and insurance, making informed decisions that align with their financial goals and risk tolerance. Financial literacy enables individuals to assess risks, evaluate options, and select appropriate financial products, whether they are investments, life insurance, or health coverage (Lusardi, 2019).

Another critical aspect of financial education for adults is protecting against financial scams. As scams become increasingly sophisticated, financial literacy can help individuals recognize red flags, understand common tactics used by fraudsters, and protect their finances (Kaiser & Lusardi, 2024).

4.4. The Broader Impact of Financial Education

Beyond its benefits for individuals, financial education has significant positive implications for society as a whole. A financially literate population contributes to economic growth and stability. Informed financial decisions by individuals promote economic resilience, support growth, and reduce the likelihood of financial crises (Lusardi, 2019).

Financial education also helps reduce financial stress and hardship. By avoiding costly mistakes and managing finances effectively, individuals can experience improved overall well-being, which contributes to a healthier and more productive society (Ramsey Education, 2023; Yakoboski et al., 2022).



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Moreover, financial literacy can increase social mobility. By empowering individuals to build wealth, achieve financial security, and improve their economic standing, financial education fosters greater social mobility and economic opportunity, reducing inequality and enhancing societal prosperity (U.S. Financial Literacy and Education Commission, 2020). Financial education is an investment in human capital that pays dividends throughout an individual's life while benefiting society as a whole. By equipping individuals with the knowledge and skills to make informed financial decisions, we can foster a more financially secure and prosperous future for all.

4.5. Equity and Access

Providing equitable access to financial education is essential for addressing disparities in financial literacy across socio-economic, racial, and ethnic groups. Financial literacy in the United States is unevenly distributed, with research consistently showing that Black and Hispanic adults, women, lower-income individuals, and those with less formal education often exhibit lower levels of financial literacy (Cooper, 2021). These disparities perpetuate cycles of financial disadvantage, limiting economic opportunities and exacerbating inequality. Several factors contribute to these inequities, including limited access to quality financial education in schools or communities, cultural and social norms around money management that vary across groups, and systemic barriers and discrimination that restrict access to financial products, services, and education (Contreras & Bendix, 2021).

To address these disparities, targeted and inclusive strategies are necessary. Mandating comprehensive personal finance education in K-12 curricula is a crucial step toward ensuring that all students, regardless of their background, receive foundational financial knowledge. Early exposure to financial concepts helps level the playing field and reduces disparities from a young age (Pickler et al., 2023; Lusardi & Messy, 2023). In addition, developing financial education programs specifically tailored to underserved communities can address their unique needs and challenges. These programs should include culturally relevant content, accessible formats, and partnerships with trusted community organizations to ensure their effectiveness (Yakoboski et al., 2024).

Beyond the classroom, workplaces are valuable platforms for reaching a diverse adult population. Offering financial wellness programs allows employees to improve their financial literacy and develop better money management skills, with employers playing a key role in promoting financial inclusion and well-being among their workforce (U.S. Financial Literacy and Education Commission, 2020). Technology can also play an important role in increasing access to financial education. Online platforms, mobile apps, and financial education games can make learning more accessible and engaging for diverse audiences, particularly younger populations and those facing barriers to traditional learning environments (Contreras & Bendix, 2021).

Financial education must also continue into adulthood, as individuals face evolving financial landscapes that include innovations like digital payments and cryptocurrency. Ongoing financial education opportunities equip adults with the knowledge and skills necessary to navigate these complexities (Adesina, 2024; Lusardi, 2019). Importantly, efforts to improve financial literacy should also address systemic barriers that contribute to disparities. Policies that ensure fair and equitable access to financial products, services, and education are critical to breaking down long-standing obstacles to financial inclusion (Lusardi, 2023).

Equitable access to financial education offers significant benefits for individuals and society. It empowers people from all backgrounds to make informed decisions about saving, investing, borrowing, and managing debt, leading to improved financial outcomes (U.S. Financial Literacy and Education Commission, 2020). Increased financial literacy reduces financial stress and vulnerability, enabling individuals to navigate economic challenges more effectively and avoid costly mistakes, thereby improving overall well-being and reducing hardship (Cooper, 2021). Furthermore, addressing financial literacy disparities creates pathways for greater economic mobility and opportunity for underserved communities. A financially literate population is better equipped to build wealth, manage financial risks, and achieve long-term security (Lusardi & Streeter, 2023).

Ultimately, equitable access to financial education fosters a more inclusive and equitable financial system in which individuals from all backgrounds can fully participate and benefit from economic opportunities. This inclusivity contributes to a more just and prosperous society (Lusardi & Messy, 2023). Financial education is not just an investment in individual well-being but also a step toward building a more equitable and prosperous future for all (U.S. Financial Literacy and Education Commission, 2020).



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5. Call to Action

5.1. Expanding Financial Education in K-12

Financial education in schools needs to be ongoing and comprehensive, spanning a student's entire K-12 journey to effectively prepare them for financial responsibility in adulthood. A key step in achieving this goal is implementing a mandatory stand-alone personal finance course for high school graduation, as advocated by the American Public Education Foundation. Such a course allows for in-depth coverage of essential financial topics, ensuring all students graduate with a foundational understanding of personal finance. States like Florida, Indiana, and Missouri, which have mandated these courses, demonstrate a commitment to equipping students with critical financial literacy skills (Pickler et al., 2023; Contreras & Bendix, 2021).

Another effective approach is integrating personal finance concepts into existing subjects, such as math and social studies. This integration provides opportunities to reinforce financial literacy throughout a student's education, ensuring sustained exposure to financial concepts and their practical applications. States like Colorado and Texas have successfully embedded financial literacy into their K-12 standards for math and social studies, illustrating the value of this approach (Pickler et al., 2023). Additionally, developing an age-appropriate curriculum that progresses in complexity throughout K-12 is essential. Early grades can focus on basic concepts like saving and spending, while later grades can cover advanced topics such as investing, credit management, and retirement planning. This progressive approach reflects financial literacy as a lifelong learning process (Pickler et al., 2023).

Equipping teachers with the knowledge and skills to deliver effective financial education is crucial for program success. Professional development opportunities and resources tailored to teaching financial literacy can ensure educators feel confident and competent in conveying these concepts. Addressing teacher preparedness is a critical step in building robust financial education programs (Zhou, 2023). Moreover, implementing standardized assessments to gauge student understanding of financial concepts helps track progress and identify areas for improvement. States like Missouri and Michigan, which include personal finance in their statewide assessments, highlight the importance of evaluation in ensuring program effectiveness (Pickler et al., 2023).

Extending financial education opportunities to parents and families can create a supportive learning environment for children. Workshops, online resources, and community events can engage parents in the financial education process, promoting financial literacy within the family unit. Additionally, financial education must continuously adapt to the evolving financial landscape. Regularly updating curriculum content to reflect new technologies, products, and economic challenges, such as digital payments and cryptocurrency, ensures financial education remains timely and relevant for students.

By implementing these strategies, educational institutions can create a comprehensive financial education system that equips students with the knowledge, skills, and confidence to navigate the complexities of personal finance throughout their lives. Such a system not only prepares individuals for financial independence but also contributes to building a more financially literate and resilient society.

5.2. Collaborations and Partnerships

Collaboration between schools, governments, businesses, and non-profit organizations is essential for creating a comprehensive and effective financial literacy ecosystem that supports individuals at all stages of life. This collaborative approach ensures that financial education extends beyond the classroom, providing reinforcement and continuity throughout an individual's journey and fostering a financially literate and empowered society.

Schools, as foundational institutions, play a critical role in introducing financial concepts early in life. However, they cannot address the challenge of financial literacy alone. Governments play a vital role in enacting policies and providing funding to support financial education initiatives in schools and communities. For example, Congress established the Financial Literacy and Education Commission (FLEC) to coordinate financial education efforts across federal government agencies and promote synchronization between public and private sector initiatives (Contreras & Bendix, 2021). The FLEC's *U.S. National Strategy for Financial Literacy 2020* outlines five priority areas for federal activity, assigns specific government agencies to oversee each area, and emphasizes collaboration between government entities and external partners to advance financial literacy (Contreras & Bendix, 2021).



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The private sector also has a significant role to play. For-profit financial service firms often focus on educating individuals about retirement planning and other financial matters, contributing to financial literacy efforts (Contreras & Bendix, 2021). Additionally, businesses can support financial education by offering workplace financial literacy programs tailored to address the unique financial needs and challenges of their employees (Lusardi & Messy, 2023). By partnering with schools, businesses can also provide valuable opportunities such as internships, mentorships, and guest speakers, exposing students to real-world applications of financial concepts and potential career paths.

Non-profit organizations bring valuable experience and resources to the development and delivery of financial education programs, particularly for underserved communities. These organizations can collaborate with schools to provide supplemental curriculum materials, teacher training, and community outreach initiatives. For instance, the Council for Economic Education (CEE) supports educators and students by offering classroom resources and professional development opportunities. Each year, the CEE serves over 5 million students who might otherwise lack access to personal financial and economic education, significantly enhancing financial literacy in diverse communities (Contreras & Bendix, 2021).

By fostering strong partnerships among schools, governments, businesses, and non-profits, we can create a robust financial literacy ecosystem that equips individuals with the knowledge, skills, and confidence to make sound financial decisions throughout their lives. This collaborative effort not only benefits individuals by improving their financial well-being but also contributes to a more stable, equitable, and resilient economy for all.

6. Conclusion

Financial literacy is essential for individuals to navigate today's complex financial landscape, make informed decisions, and contribute to their own well-being and a more equitable society. With the shift from defined benefit to defined contribution pension plans, individuals now bear greater responsibility for managing their financial security, making financial literacy more critical than ever (Lusardi, 2019; Zhou, 2023).

Globally, low levels of financial literacy are a widespread issue, affecting individuals throughout their lives. Consequences such as high-cost borrowing, inadequate financial planning, and vulnerability to financial shocks are common outcomes of poor financial knowledge (Lusardi & Streeter, 2023; Urban & Valdes, 2022). Young people are particularly impacted, as they face greater financial challenges than previous generations, including mounting student loan debt and a rapidly evolving economic environment (Kaiser & Lusardi, 2024).

Improving financial literacy requires systemic changes in education and a collaborative approach. Integrating financial education into school curricula from a young age is vital for building a strong foundation of knowledge and skills. Early exposure to financial concepts helps students develop a baseline understanding of money, economic forces, and the importance of financial decision-making (Lusardi, 2019; Contreras & Bendix, 2021). States should mandate standalone personal finance courses as a high school graduation requirement, ensuring that all students receive comprehensive instruction in critical financial topics (Pickler et al., 2023). These courses should cover essential subjects such as capitalism, financial decision-making, behavioral finance, and the psychology of money, providing students with practical tools to navigate their financial lives (Pickler et al., 2023).

Additionally, robust financial literacy standards for grades K-8 are necessary to reinforce financial concepts progressively. Early education efforts should focus on foundational topics like saving, spending, and understanding basic economic principles, preparing students for more advanced instruction in high school (Pickler et al., 2023). Addressing the financial literacy gap is an urgent priority, as its consequences affect individuals, families, and society as a whole.

Investing in financial education is an investment in the economic futures of all Americans. By equipping individuals with the knowledge and skills to make informed financial decisions, we can create a more equitable and prosperous society for generations to come. The time to act is now, as building financial literacy is essential not only for individual success but also for fostering economic resilience and social equity on a broader scale.



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